

Name _____ Date _____

Teacher Instructions



WHAT IS A COUPON?

Objectives

The students will:

- use problem-solving strategies to answer questions about coupons.
- use reading skills to interpret and evaluate coupons.
- organize, sort, and describe coupons.
- practice addition and subtraction through the use of coupons.

In This Unit

The students will begin by identifying the attributes and components of a coupon. They will look at several coupons and products, and then decide which coupon matches each product. The activities progress from identifying specific attributes to real-world experiences of identifying coupons for products. After being able to solve problems and match coupons to products, the students will answer comprehension questions about the coupons. Finally, students will have many opportunities to work with coupons and understand their purpose.

Suggested Activities

- A.** Make an overhead transparency of the parts of a coupon (page 2). Discuss each attribute of the coupon, including the picture, the product brand name, the value, the expiration date, the bar code, and the small print. Have the students explain why each part is important. Then, have the students work through the activities to identify the parts of the coupons. (Use with pages 2-5)
- B.** Create matching cards for small groups of students. You will need ten index cards. On five index cards, glue one coupon per card from newspaper flyers. Then, on the other five cards, write the corresponding product name, and, if possible, include a picture of the product. Have the students match each product card to its correct coupon. Then, using the five coupon cards, call out three products and have the students identify the three coupons that match those products. This simulates having coupons that may not be needed and how to pair up products and coupons. (Use with pages 6-8)
- C.** Make an overhead transparency of a coupon. Ask the students questions about the coupon. For example, ask if they can use the coupon on a product brand. The students have to identify which product the coupon is for and whether or not it can be used. Ask comprehension questions about the coupon that require the students to use the information presented on the coupon. (Use with pages 9-11)

Activity Sheets

Student activity sheets are included on pages 2-11. Students can complete these activities individually, with partners, or as a whole group. An assessment activity is included on page 12.

Name _____ Date _____

Using Two Coupons



Directions Look at the items and the coupons.
 Add the values of the coupons.
 Subtract to find the total amount owed for the items.



COUPON 1



COUPON 2



1. What is the total of the items?

$$\begin{array}{r}
 \text{Drizzles} \quad \$ \quad 6.85 \\
 \text{Clean Wipes} \quad + \quad 2.40 \\
 \hline
 \$ \quad 9.25
 \end{array}$$

2. What is the value of the two coupons?

$$\begin{array}{r}
 \text{coupon 1} \quad \$ \quad \underline{\hspace{2cm}} \\
 \text{coupon 2} \quad + \quad \underline{\hspace{2cm}} \\
 \hline
 \$ \quad \underline{\hspace{2cm}}
 \end{array}$$

3. What is the total amount owed for the items?

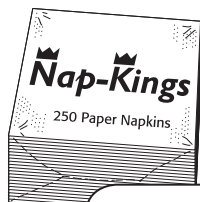
$$\begin{array}{r}
 \text{total of items:} \quad \$ \quad 9.25 \\
 \text{value of coupons:} \quad - \quad \underline{\hspace{2cm}} \\
 \hline
 \text{total amount owed:} \quad \$ \quad \underline{\hspace{2cm}}
 \end{array}$$

Name _____ Date _____

Three Items With a Budget



Directions You have \$6.00 to spend on three of the items below.
 Choose any three items, and add their prices.
 Find coupons to use with the items, and add their values.
 Subtract to find the total amount owed for the items.
 Answer the questions.



\$2.00



\$1.55



\$3.20



\$3.20

1. Item

Price

\$ _____

\$ _____

+ _____

total of items: \$ _____

2. Coupon

Value of Coupon

\$ _____

\$ _____

+ _____

value of coupons: \$ _____

3. total of items: \$ _____

value of coupons: - _____

total amount owed: \$ _____

4. Was your total amount owed less than \$6.00? _____

5. Why did you choose the three items you did? _____

Name _____ Date _____

Assessment



COUPON FLYER

Directions Read the questions, and use the flyer to find the correct answers.
Fill in the circle beside the correct answer.

1. Which brand of deodorant has a coupon in the flyer?

- Glide-On Deodorant Dynamite Deodorant Definite Deodorant

2. What is the value of the coupon for the spot remover?

- 35¢ 55¢ 75¢

3. Which brand of vitamins has a coupon in the flyer?

- Health Care Multi-Vitamins MultiVitamins Vital Vitamins

4. What is the value of the coupon for the cookies?

- 55¢ 65¢ 95¢

5. Which brand of batteries has a coupon in the flyer?

- Best Batteries Big Batteries Basic